

ncsd

NATIONAL COUNCIL ON STUDENT DEVELOPMENT
an affiliate council of the american association of community colleges



**STUDENT
LEADERSHIP
INSTITUTE**

October 19 – 21, 2023

Houston Community College

Alief Hayes Campus

2811 Hayes Rd
Houston, TX 77082



WORLD
Chamber of Commerce
TEXAS



HOUSTON
COMMUNITY COLLEGE

Program

Thursday, October 19, 2023

| | | |
|-------------------|--|------------|
| 1:00 pm – 3:00 pm | Registration | Room WHI94 |
| 2:00 pm – 3:00 pm | Introductions and Overview of Group Project | Room C100 |
| 3:00 pm-4:00pm | Opening Session, Keynote Introduction Dr. Linda Garcia, Executive Director Center for Community College Student Engagement (CCCSE) at the University of Texas at Austin | Room WHI94 |
| 4:00pm – 5:30 pm | Welcome Reception | Room WHI94 |
| 5:30 pm – 6:30 pm | Group Work | Room C100 |

Friday, October 20, 2023

| | | |
|---------------------|--|------------|
| 8:30 am – 9:30 am | Continental Breakfast | Room WHI94 |
| 9:30 am - 9:45 am | Morning Reflection | Room C100 |
| 10:00 am - 10:50 am | Empowerment & Authentic Leadership Ms. Audrey Rose Glenn | Room C100 |
| 11:00 am – 11:50 am | Career Advice Panel of Industry Experts Dr. Rima Adil - moderator | Room C100 |
| 12:00 pm – 1:15 pm | Awards Luncheon | Room WHI94 |
| 1:30 pm – 2:20 pm | Importance of Branding and Communication Mr. Karthik Rajan | Room C100 |
| 2:30 pm – 3:30 pm | Opportunities & Challenges for Global Talents Dr. Sunny Zhang | Room C100 |
| 3:30-6:30 | Group Work | Room C100 |

Program

Saturday, October 21, 2023

| | | |
|---------------------|--|------------|
| 8:30 am– 9:30 pm | Continental Breakfast | Room WHI94 |
| 9:30 am – 10:30 pm | Lifestyle Development, Diplomacy & Deference Dr. Scheherazade W. Forman | Room C100 |
| 10:30 am – 11:30 am | Financial Literacy Eddie Zuniga | Room C100 |
| 12:00 pm-3:00pm | Lunch and Project Presentations | Room C100 |

Supporting Sponsors

Margaret Ford Fisher, Ed.D.

Interim Chancellor, Houston Community College System



Dr. Margaret Ford Fisher is the founding president of Houston Community College (HCC) Online, the seventh HCC College established February 2018. The Online College was recognized by Newsweek as “One of America’s Best Online Colleges” for 2022 and 2023. As founding president of HCC Online, Ford Fisher has led her team to establish more than 60 fully online degrees and more than 70 hybrid programs with an annual enrollment that has exceeded 62,000 unduplicated student enrollments.

Prior to her Online College presidency, Ford Fisher served 20 years as president of HCC Northeast College. There, she led two successful capital campaigns and community support for annexation by the HCC District with 73% voter approval. She was instrumental in developing new, leading-edge STEM programs in energy and biotechnology, securing federal and state grants, gaining philanthropic support, and brokering relations with business and industry that led to high-tech, stackable-certificate programs and state-of-the-art facilities and enrollment of 14,000 students. Since joining HCC in 1985, Dr. Ford Fisher has served in multiple leadership positions leading to the presidency, including Interim Vice Chancellor of Instruction, Associate Vice Chancellor of Academics, Dean of Instruction, Division Chair of Arts & Humanities, and Department Chair of English, as well as English professor. She has also taught at Texas Southern University, the University of Houston, and Wichita High School South, and worked as a community relations specialist for a governmental agency. For nine years, she served as assistant professor of Intercultural Communications and International Relations at Wichita State University (KS).

Dr. Ford Fisher has been a lifelong advocate for education locally, nationally, and internationally. She is a long-time member of the HISD advisory committee and a lifetime member of the NAACP, as well as a long-term advisory committee member for the Houston Area Alliance of Black School Educators and board member of the National Congress of Black Women. She is a past board member of the Greater Northside Chamber of Commerce, as well as the Greenspoint and Heights Chambers of Commerce. Nationally, she served on the International Relations Commission of the American Association of Community Colleges (AACC) and is a current member of AACC’s Commission on Technology and Infrastructure Support. She served a three-year term as an elected AACC board member and represented the organization before the U.S. House of Representatives Subcommittee on Energy for reauthorization of the National Science Foundation. She also served as AACC spokesperson at the international meeting of foreign ministers of education in Windsor, Canada to promote advanced technology education. Additionally, she presented at the University & College Teaching and Learning conference in Lausanne, Switzerland and the Oxford International Roundtable for Community College Presidents in Oxford, England. Her numerous awards and honors include the Lifetime Achievement Award from the Honorable Congresswoman Sheila Jackson Lee at the Rice University Community Forum upon her 2012 publication Learning for Ownership; Senior Education Advisor designation by the Honorable Rodney Ellis, former State Senator; and recognitions from the Top Ladies of Distinction, Eldorado Social Club, L & S Academy, and Acres Homes Chamber of Commerce. Dr. Fisher also received the LULAC Council 42

Appreciation Award, the W. E. B. DuBois Award from the National Alliance of Black School Educators, the District Award of Merit from the Sam Houston Council of Boy Scouts of America – Antares District, and the Visionary Leaders Award for 20 years of Exemplary Service from the Northeast College faculty and staff in December 2017. Dr. Ford Fisher is an author of more than 50 publications and four books, including the first book focused on dual credit, *High School Students Earning College Credit: Guide to Creating Dual Credit Programs* (1996), which bolstered dual credit enrollment across the country and received national and international acclaim.

Dr. Margaret Ford Fisher holds a Bachelor of Arts in English and a Master of Arts in the Teaching of English from Wichita State University, as well as a Doctorate of Education in Curriculum & Instruction from the University of Houston. While at Wichita State University, Dr. Ford Fisher was nominated by Rhodes Scholar and former University President, Dr. Emory Lindquist, to participate in the Study Abroad Program at Oxford University in the field of International Relations.

Supporting Sponsors

Maryum Khan

President, World Chamber of Commerce



Maryum Khan is a transplant from the Northeast and lives with her son and her four adopted fur babies in Houston. She studied International Relations at York University and served in multiple leadership roles including the elected position of VP for the student body of over 45,000 students. She started her career in Houston, as a Market Manager for the Southwest district areas and currently she is working as Vice President in Commercial banking with Capital One Bank. She claims her success in banking was by building tenacious teams and continuously providing above-par customer service experience. She works as a consultant and advisor to business owners to help them make growth and development decisions; that lead to maximizing their cash flow and improving business efficiencies. She has been

recognized by Capital One and Wells Fargo on numerous occasions for being a top producer with accolades in the areas of Client Service, Sales Performance and Leadership throughout the years.

She is an active member of the Advisory board for "Score Houston" to mentor small business communities to achieve their goals.

Founder of a community service organization that serves the Greater Houston and Fort Bend communities through several volunteer projects, under the flagship name of "Starring Humanity". A Pakistani women organization that volunteers on different Federal holidays to serve the homeless and the U S veterans in the Houston metropolitan area. She founded the "Red Bowl Project" to help businesses and students work alongside each other to build entrepreneurial and leadership skills while learning and raising awareness around compassion for animals.

Currently, she is serving as a Special Commissioner for the County Courts, Community engagement committees of the District Attorney's office and Fort Bend County Judge's office, working on youth engagement and small business programs.

She is also the presiding chair for Mental health wellness initiatives working with over 200 community leaders to build structured programs for communities.

She is truly humbled to be currently serving as the 2023 elected President for the World Chamber of Commerce Texas to enhance international trade, by fostering businesses, educational, humanitarian exchanges to build prosperous and stronger communities around the world.

Program Coordinator

Dr. Scheherazade W. Forman

Retired Higher Education Administrator



Dr. Forman has 30 years of progressive higher education experience and has worked in many areas of student affairs and student services. She advanced her career from the Administrative Assistant to the Vice President of Student Affairs to the Dean of Student Success and Engagement. During that time she held numerous positions and obtained her Bachelor of Science and Master of Science from the University of Maryland University College and her Doctorate of Education from Morgan State University. She completed leadership training with the National Council of African American Affairs, the Institute for the Development of Multicultural Administrators and Faculty

Community College Leadership Fellows Program and the NASPA 2015 Aspiring Chief Student Affairs Officer Institute. Additionally, she was the 2015 recipient of the NISOD Excellence Award.

Dr. Forman retired after serving at Prince George's Community College for twelve years. Her supervisory experience has covered large and small teams, professionals, faculty, students and support staff. Dr. Forman is the wife of Rev. Anthony L. Forman, the mother of seven and grandmother of 14. She is a member of Alpha Kappa Alpha Sorority, Inc.

Plenary Speaker

Dr. Linda Garcia

Executive Director, Center for Community College Student Engagement (CCCSE)



Prior to this role, she served as the Assistant Director of College Relations at CCCSE. Previously, Linda was Vice President of Community College Relations at the Roueche Graduate Center at National American University, and she has worked at Lone Star College, Maricopa Community Colleges, and The University of Texas at Brownsville and Texas Southmost College. Linda's experience includes student development, instructional support, grant writing, and teaching. She served as a coach for the American Association of Community Colleges Pathways 2.0 and continues in this same role for the Texas Pathways Project.

Linda earned a Bachelor of Journalism with a concentration in broadcast and a doctorate in higher education administration with a specialization in community college leadership from The University of Texas at Austin. Her Master of Arts in Interdisciplinary Studies degree is from The University of Texas at Brownsville.

Faculty Presenters

Empowerment & Authentic Leadership

Ms. Audrey Rose-Glenn

Senior Academic Advisor, CUNY Bronx Community College



Audrey Rose-Glenn is an accomplished student affairs professional with over twenty years of experience in the field of student engagement and retention initiatives. Currently serving as a Senior Academic Advisor at CUNY/ Bronx Community College, she is a passionate advocate and promoter of policies that support and create educational opportunities for urban and disadvantaged students. In her previous roles, Rose-Glenn has served as the director of two higher education access programs, HEOP and TRIO-Student Support Services. She also conducts workshops and seminars on a variety of topics aimed at empowering student academic and personal success.

Audrey Rose-Glenn holds a M.Ed. in Guidance and Counseling/Student Development from Andrews University and a B.S. In Behavioral Science/Psychology from Atlantic Union College.

Faculty Presenters

Internships & Job Placement

Dr. Rima Adil

Dean, Student Success at Houston Community College



Dr. Rima Adil is a visionary leader and an advocate for student success who currently serves as the Dean of Student Success at Houston Community College. Her unwavering commitment to empowering students through engagement, leadership, and mentorship opportunities has earned her recognition as a trailblazer in the field of higher education.

Dr. Adil's passion for community engagement is evident through her active involvement in various organizations and initiatives that aim to promote dialogue on civic issues and foster collaboration to improve the quality of life. She is a staunch believer in the power of diversity and has been a driving force behind several Diversity, Equity, and Inclusion (DEI) initiatives, programs, and training programs.

Dr. Adil's achievements have been widely acknowledged, including being the recipient of the Chancellor Eagle Award at HCC, Women of Excellence Award from the Federation of Houston Professional Women, Terry O'Banion Award from the National Council of Student Development, and several others. Her contributions to the field have also been recognized with awards such as the Virtual Innovation Award, NASPA, League of Innovation Award, and the Patrice Johnson Award.

In addition to her professional accomplishments, Dr. Adil serves on the board of several organizations, including the United Nations Association, the National Council of Student Development (NCSA), and the Greater Women's Houston Chamber of Commerce. She is a recent graduate of Leadership Houston, Class XL, where she served as a project leader for the class and remains actively involved in alumni engagement activities.

Through her dynamic leadership and unwavering commitment to student success and community engagement, Dr. Adil continues to inspire and empower individuals to achieve their full potential.

Panelists:



Ramit Plushnick-Masti



Elisabet Iparrea



Posso Ganame

Ramit Plushnick-Masti, Senior Manager Crisis Communications, Sysco

Ramit oversees crisis communications at Sysco, which includes everything from business continuity to safety, legal and compliance, safety and more. She has nearly three decades of communications experience, with the first 20 years as a journalist, 10 of them as a foreign correspondent for The Associated Press and Reuters. Ramit transitioned to the other side of communications – public relations, corporate communications and marketing – in 2014 when she became the director of communications of Houston’s crime lab. She helped transform the lab’s reputation from the “worst in the nation” according to The New York Times in 2014, to a model for the country, according to a cover story in The Christian Science Monitor in 2021. Today, Ramit uses those communications skills to help guide the nation’s largest food distributor and one of the 60 largest corporations in the United States, Sysco, through crises large and small.

Elisabet Iparrea, Chief Program Officer for West Houston Assistance Ministries

Previously serving on WHAM’s Board of Directors as a community leader, Vice President and President. Her nonprofit career has led her to be at The Catholic Diocese of Galveston-Houston, Houston Food Bank and The Texas Business Hall of Fame. Lisa has been affiliated with WHAM since she first served as a volunteer when she was nine years old, and in her role as Chief of Programs, she continues being part of WHAM’s strong impact in the community as she leads the future growth of WHAM’s programs.

Lisa holds a B.S. in Psychology and a M.A. in Nonprofit Management from the University of Houston-Downtown. Lisa is very active as Board Member at Westchase District Community Fund. She is also an Advisory Board Member University of Houston, Downtown Master of Nonprofit Department, Vice President of Board Fellowship in Him, Houston, Texas. She is a graduate of the class of 2022 of the West Houston Leadership Institute.

Posso Ganame, Petroleum Engineer

Ganame has over a decade of experience in the United States' oil and gas industry. His educational journey began at the renowned University of Houston in Texas, where he earned degrees in both petroleum engineering and business administration. Demonstrating his unwavering commitment to growth, he is presently pursuing an MBA in international business at the University of Houston Downtown.

Beyond his impressive engineering career, Mr. Ganame wears multiple hats as an entrepreneur and consultant in international trade. His expertise spans diverse sectors, including solar energy, healthcare, oil & gas, and mining.

In the realm of entrepreneurship, Mr. Ganame has founded or co-founded numerous enterprises spanning a wide array of industries. These ventures encompass maritime logistics, the procurement of medical and agricultural equipment, solar energy, oil, mining, and even the sale of motor vehicles. Notably, Posso Ganame is the also co-founder and incumbent president of the Texas Africa Chamber of Commerce (TXACC).

Posso Ganame's dynamic career and dedication to international trade and business continue to leave an indelible mark on diverse industries, reflecting his unwavering commitment to progress and excellence.

Faculty Presenters

Importance of Branding and Communication

Mr. Karthik Rajan

Energy Space Leader



Karthik Rajan, an energy space leader, is also a popular blogger, engaging storyteller and a popular voice garnering more than two million views with over 25,000 followers on LinkedIn. His work has been featured on Forbes, Foxnews.com (social entrepreneurship section), Business Insider (India edition) and HuffPost.

Karthik holds an M.S. degree in Chemical Engineering from Purdue University and is a distinguished alumnus of BITS, Pilani. He is passionate about making the world a better place through energy, education and entrepreneurship.

Opportunities & Challenges for the Global Talents

Dr. Sunny Zhang

Founder, TrueLeap



Dr. Sunny Zhang is an award-winning educator, entrepreneur, and investor with over 20 years of expertise in technology innovation, behavioral science, and international business. She is the founder of TrueLeap, an intelligent digital education platform for greenfield schools and resource-limited communities to make quality education accessible for all. A tenured professor at the University of St. Thomas, Dr. Zhang previously taught at Indiana University, Colorado State University, and the University of Alabama. She co-founded Born Global Ventures and Born Global Community (501c3) to support global startups and diverse entrepreneurs. Dr. Zhang serves on the board of advisors and/or directors for esteemed organizations such as the George H. W. Bush Foundation of U.S.-China Relations, Women in AI USA, StudioHub, etc. Her professional

achievements have earned her notable recognitions such as the Top 50 Influential Women in Houston in 2023, Outstanding Professor for 2021-2022 in the Cameron School of Business, and the 2021 Small Business Champion of the Year by the U.S. Small Business Administration Houston District.

Faculty Presenters

Lifestyle Development, Diplomacy & Deference

Dr. Scheherazade W. Forman

Retired, Higher Education Administrator



Dr. Scheherazade W. Forman is the daughter of a civil rights activist, pastor, and educator. She grew up believing the power of education can make a difference in anyone's life. Her passion for educating leads all the work she does.

Dr. Forman has a passion for the family. She currently serves as the Pastor at Violetville United Methodist Church, previously served as the Executive Pastor at West Baltimore United Methodist Church both in Baltimore, MD. Dr. Forman retired as the dean of Student Success and Engagement at Prince George's Community College. As a higher education administrator, she was responsible for the services that help to equip students with the skills they need to meet their academic goals. She dedicated 30 years of service to higher education.

She was born in Charlotte, NC, raised in Newark, NJ and educated in the Newark Public School System. She is the oldest of 5 children, mother of seven and grandmother of 14. Wife of Rev. Anthony L. Forman.

Dr. Forman completed her Bachelor of Science and Master of Science degrees at the University of Maryland, University College and completed her Doctor of Education at Morgan State University. She studied at the International Harvest Bible Training Center.

Faculty Presenters

Financial Literacy

Eddie Zuniga

Director of Entrepreneurship, World Chamber of Commerce - Texas



Eddie is a Wealth Manager in the Houston area where he and his Senior Administrator, Valorie utilize their 35 years of combined industry experience to serve businesses & families attain, grow, pass on financial independence and generational wealth.

His investment journey began when he purchased his first multi-unit apartment building at 23. As the son of a business owner he had a first-row seat to hard work, investing and planning for financial independence. As a financial advisor, he strives to provide solutions for the businesses & families he serves in Houston and virtually across the country to do the same.

He served 21 years in the U.S. Navy and Navy Reserves with 10 years overseas in Italy, Bahrain, Dubai and Afghanistan where he earned the Bronze Star and retired as a Senior Chief in 2021.

He and his wife, Thu, have been married for over 10 years and have two daughters, Penelope and Paloma, who love acting, bike riding and Brazilian Jiu-Jitsu. When not working, he enjoys high-intensity interval training, boxing and traveling with his family. He firmly believes that there is no better teacher than life experience and global travel.

As the Director of Entrepreneurship for the World Chamber of Commerce – Texas & Certified Exit Planning Advisor® (CEPA®,) Eddie helps business owners with business succession planning. He and his team assess business readiness and personal financial preparedness, effectively engaging with the clients team of CPAs, attorneys and other professionals, integrating strategies into professional, personal, and financial goals to build and preserve family wealth for future generations.

Eddie attended the University of Houston as a major in Finance with minor in organizational leadership and earned the AAMS® designation from the College of Financial Planning.

Eddie also serves as the Engagement Committee Chairman for Fort Bend County & Client Solutions Leader for his firm.

Notes

Thank you for participating!

